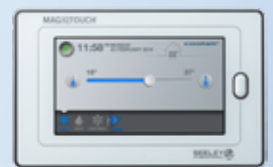


coolair®

**High performance evaporative cooling.
Unbelievable value.**

Upgrade to the new touch screen
MagIQtouch Controller.



SEELEY 
INTERNATIONAL

Frank Seeley AM FAICD

Founder and Executive Chairman.

Seeley International is Australia's largest and most awarded air conditioning manufacturer with a history spanning more than 40 years.

Renowned for ingenuity and innovation, Seeley International leads the market in the design and manufacture of heating and cooling systems, with award winning brand names including Breezair, Braemar, Climate Wizard, Convoir, Coolair and Coolerado.

With factories in Adelaide, South Australia and Albury, New South Wales, when you buy a Seeley International product you can be confident you're investing in a quality, Australian made climate control solution^.

Seeley International never stops striving to engineer and build the world's most energy efficient heaters and coolers. It is this commitment to excellence that's at the heart of everything we do.

^For Convoir, only the evaporative product range is made in Australia. For Braemar, the evaporative, gas heating and inverter add-on cooling range is made/assembled in Australia. For Coolerado, the product range is made/assembled in the US.



Just a few recent awards...

Climate Control News Awards 2015
Winner: HVAC&R Leader of the Year
Frank Seeley AM FAICD

The Australian Business Awards 2015
Winner: Best New Product
Braemar 7 star equivalent ducted gas heater*

Good Design Awards 2015
Winner: Product Design: Hardware and Building category
Braemar 7 star equivalent ducted gas heater*

BRW Most Innovative Companies List 2015
Top 50 Most Innovative Companies
Seeley International Pty Ltd

BRW Momentum Mid-Market Leaders Awards 2014
Winner: Best Mid-Market Business
(revenue \$100 million to \$250 million p.a.)
Seeley International Pty Ltd

Australian Design Awards 2014
Winner: Good Design® Selection
MagIQtouch Controller

United Nations Association of Australia
World Environment Day Awards 2014
Winner: Swinburne University of Technology Excellence in Sustainable Product Design Award
Braemar "Super-Six" ducted gas heating

Melbourne Design Awards 2013
Winner: Product Design: Housing & Building Awards
Braemar "Super-Six" ducted gas heating

Family Business Australia
Winner: Award for Entrepreneurship 2013
Frank Seeley AM FAICD



Coolair... Australia's greatest value-for-money in home cooling!

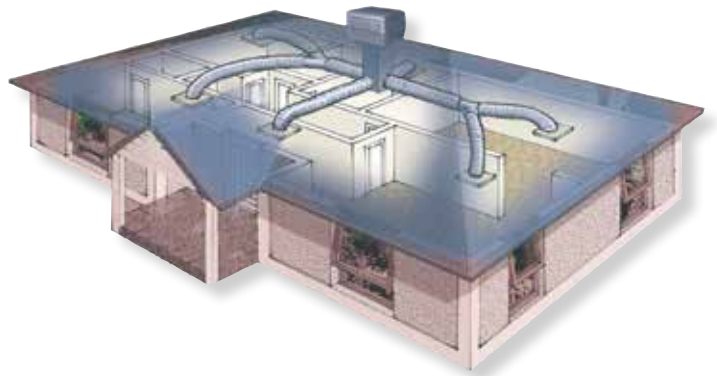
Natural cooling

Coolair evaporative air conditioning is wonderfully simple – which is why it works so well. Basically, hot outside air is drawn through a water saturated Chillcel filter.

The evaporation process removes heat and produces a large continuous stream of comfortably cool, clean, fresh air... nothing could be more natural.

Air within your home is cooled and completely replaced every few minutes - so it is always Coolair fresh.

Coolair also prevents unwanted airborne dust and pollen from entering your home, making it gentler on the eyes, nose and skin. That's why Coolair ducted air conditioning is just like a breath of cool, fresh air in your home. If you enjoy outdoor entertaining, have a busy family, or just prefer the pleasures of indoor-outdoor living, then there is no better choice than Coolair ducted evaporative air conditioning.



New and improved range

As part of Seeley International's continuous product improvement and innovation, Coolair introduces the new CPQ range featuring the state-of-the-art super quiet Stealth® fan and smart electronics.

With its advanced aerodynamic design, the Stealth fan produces a constant, cool, quiet and welcoming breeze by using only a small amount of energy.



With a new set of smart electronics, the new touch screen MagIQtouch Controller is now available as an upgrade.

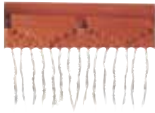
Why choose Coolair?

Quality, high performance cooling for affordable comfort.
The perfect natural cooling solution for every Australian home.

Non clogging water distribution system

Coolair's unique patented distribution system means no clogging and no dry spots on the filter pads.

- Clever high efficiency pad wetting system
- Total pad saturation for total cooling
- High performance cooling day and night



Long-life Chillcel® pads

- Durable cooling pad design
- Exceptionally fast moisture absorption
- High water flow and excellent dust-trap properties
- Ensuring quick, clean, high performance cooling



New Stealth® fan

- Advanced aerodynamic design
- Super quiet in operation
- Produces a constant, cool, quiet, welcoming breeze with a fraction of energy



Powerful Tornado® pump

- Australian designed and manufactured
- Built to outlast any less efficient conventional style pumps



Auto Weather Seal system

- Automatically closes off the air conditioning ducts when not in use
- Reduces winter chills entering your home
- Ensures comfort all year round



Australian made

- Manufactured by Seeley International
- 40 years history of excellence
- Built in Australia to withstand the harshest climates



Built to last rooftop cabinet

- Visually discreet, low profile
- Integrates unobtrusively with the roof line
- High performance Permatuf® polymer construction
- Highly durable, will not corrode or rust
- Available in a range of contemporary colours





Looking for a combined cooling and heating solution?

Seeley International's range of products also includes ducted gas heating that can complement your evaporative cooling system. Take advantage of controlling your cooling and heating system from the same controller – the innovative touch screen MagIQtouch Controller. Ask your dealer for the right solution for your home.



Electronic smart-control system

- Manages the whole-of-home system with reliable precision
- Smart, reliable and durable – just set and forget!

Optional Clean & Dry function

- Avoid the need for seasonal maintenance with this optional feature
- This clever device conserves water by retaining the system's water for up to 72 hours of non-operation
- If the system is not used for 72 hours, Clean & Dry will release its load as garden friendly grey water, preventing the build-up of algae



Flexible control with MagIQcool

The Coolair MagIQcool Controller is incredibly easy to use.

- Set your preferred temperature level on the clever wall mounted control and Coolair will do the rest - quickly, cleanly, reliably
- Maintain your desired comfort level with four convenient modes to choose from - cool, vent, auto & timer

Option: upgrade to the MagIQtouch Controller with advanced features of touch screen technology.



Industry leading warranty and quality control standards

For complete peace of mind, a rigid quality control testing policy to Australian Standard ISO 9000 ensures that Coolair evaporative air conditioning live up to their hard earned reputation for outstanding reliability.



+



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For additional peace of mind, Coolair backs every one of its air conditioning systems with an industry leading comprehensive warranty program – including 10-years on all structural components, plus a hefty 25-year cover on the Permatuf® cabinets.

*The 7 year comprehensive warranty is available exclusively (i.e. only) from Seeley International participating dealers. The warranty has terms and conditions, including the requirement for servicing of the product in accordance with the owner's manual. In the fourth year the service must be performed by Seeley International or its appointed nominee.



Coolair specifications



Beige

Terracotta

Slate Grey

Model	Dimensions			Operating weight	Nominal motor power	Airflow	Cooling capacity	Controller	
	Length	Width	Height					MagIQcool	MagIQtouch
	mm	mm	mm	kg	W	l/sec	kW		
CPQ 450	1150	1150	685	78	340	1660	6.3	Yes	With upgrade
CPQ 700	1150	1150	685	79	430	1910	8.1	Yes	With upgrade
CPQ 850	1150	1150	835	87	600	2710	8.8	Yes	With upgrade
CPQ 1100	1150	1150	835	89	750	2840	12.1	Yes	With upgrade

*The CPQ models have the same cooling output as the previous CPL & CPS models, however, our new NATA accredited testing laboratory has enabled us to be much more accurate when calculating cooling capacities and these latest cooling capacities will be reflected in the specifications of all Seeley International models as well as in the test results of all our competitors' models.

The above data was drawn from Meridian Test Laboratory's test analysis. The testing was performed by a NATA accredited laboratory to the requirements of the Australian standard AS2913-2000 "Evaporative Air Conditioning Equipment." Achievable with ambient 38 °C DB, 21°C WB, room temperature 27.4 °C.

Save with Coolair

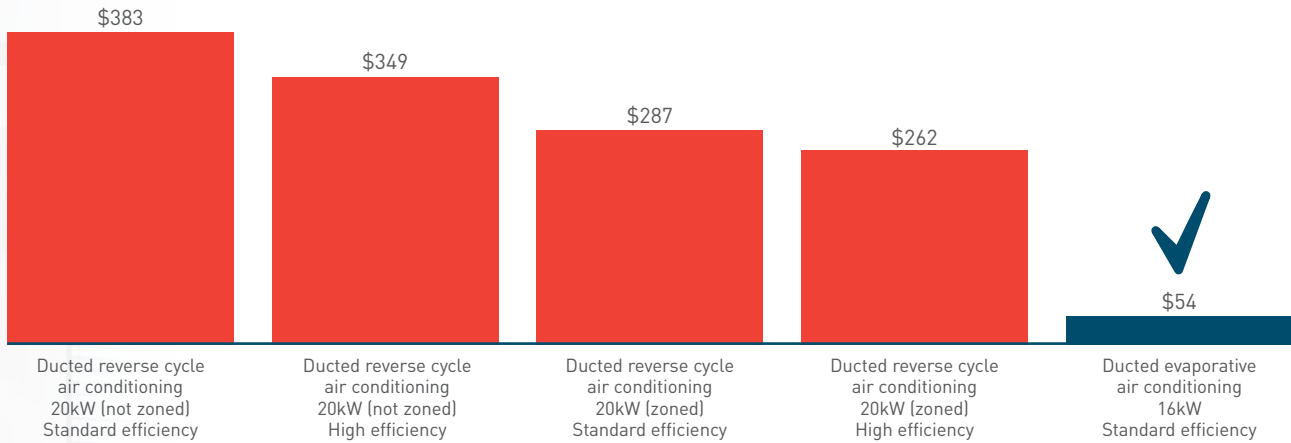
When it comes to running efficiency, comfort levels, quiet cooling power and value-for-money whole-of-home ducted air conditioning, Coolair stands alone with big savings.

This is especially true when comparing Coolair evaporative air conditioning against reverse cycle systems.

What's more, evaporative air conditioning can achieve the same comfort level at less than 20% of the running costs typically associated with a refrigerated system.*

Add to this, the massive purchase savings of evaporative over refrigerated air conditioning, and it's very easy to see why Coolair comes out way in front.

Running costs for whole-of-home air conditioning*



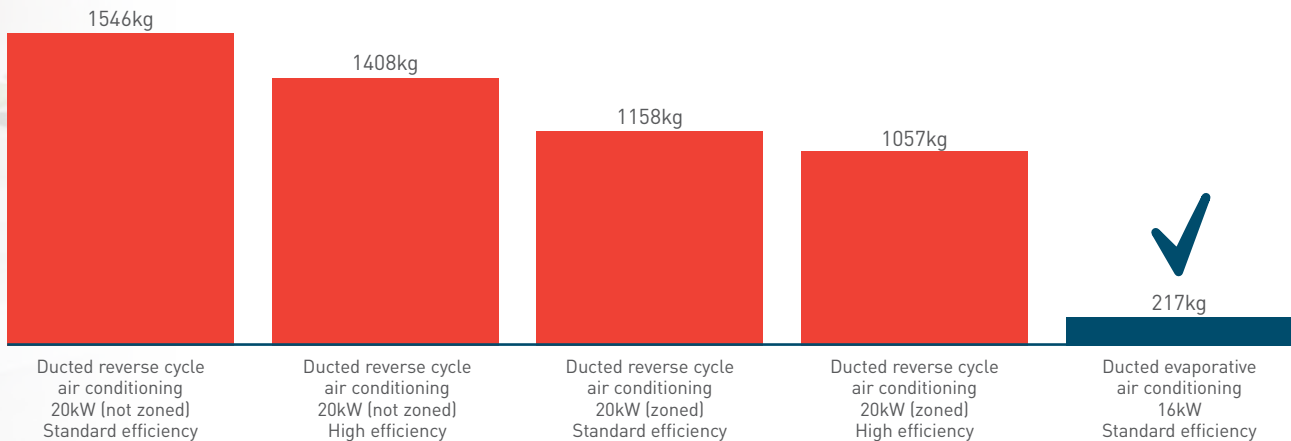
*Based on approximate running cost figures per annum sourced from Sustainability Victoria – see its Cooling Fact Sheet at www.sustainability.vic.gov.au. Assumes a whole house area of 166 square metres, with 300 hours usage, a 60% duty cycle for air conditioners, and an electricity tariff of 28 cents/kWh. No brand names are mentioned in the Sheet. Note that evaporative coolers also use water.

Better for the environment

Evaporative air conditioning is so efficient it produces less than one seventh of the CO₂ emissions compared to a 20 kW ducted reverse cycle system.

By choosing Coolair, you can help reduce the amount of harmful greenhouse emissions entering our environment.

CO₂ emissions for whole of home air conditioning (kg/yr)*



* Seeley International's calculations, based on publicly available data (2008). CO₂ emissions based on 1.13 kg CO₂ e/kWhr electricity purchased from grid for Victoria. Data sourced from Part 6 of Schedule 1 to the National Greenhouse and Energy Reporting (Measurement) Determination 2008 (Compilation No. 7, dated 1 July 2015).

SEELEY INTERNATIONAL



Seeley International is Australia's largest air conditioning and ducted gas heating manufacturer and a global leader in developing ingenious, energy-efficient cooling and heating products.

Our vision is to lead the world in creating climate control solutions which continue to be highly innovative, of premium quality and inspirational in their delivery of energy-efficiency.

But it's more than just a vision... it's a way of life!

A commitment to innovation and excellence is at the heart of all that we do. Our success in delivering on that commitment has been recognised by our many awards and our expanding global presence. Seeley International now exports to over 120 countries. Not bad for a company that started out in 1972 in the garage of its founder and Executive Chairman, Frank Seeley AM FAICD, who was named South Australian of the Year for 2011!

Seeley International offers a range of heating and cooling solutions, many of which can be combined.

	Ducted evaporative cooling	Indirect evaporative cooling	Ducted gas heating	Reverse cycle air conditioning	Portable heating / cooling	Wall furnaces & space heaters	Gas cooktops
Breezair	✓						
Braemar	✓		✓	✓		✓	
Climate Wizard		✓					
Convair					✓		
Coolair	✓						
Braemar Tudor Romeo							✓
Coolerado		✓					



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Information in this brochure was correct at the time of preparation. E & OE